



ColdChain
Qazaqstan

7th CENTRAL ASIAN INTERNATIONAL

**COLD STORAGE,
TRANSPORTATION AND
SERVICE FOR COLD
LOGISTICS EXHIBITION**

RESULTS OF 2023

November 1-3

KAZAKHSTAN
ALMATY
ATAKENT IEC

ColdChain Qazaqstan –

is the only highly specialized exhibition of the cold chain industry in Central Asia, where innovative solutions, equipment and services are presented to meet the requirements of special storage and transportation temperature requirements for perishable products.

The main topic of the event

is professional equipment and design of cold storage systems for agro-industrial, food enterprises and HoReCa sectors.

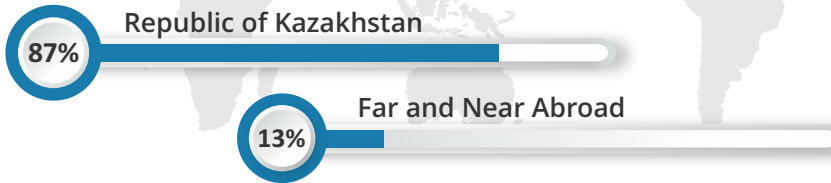


VISITOR PROFILE

GEOGRAPHY OF VISITORS FROM



Australia, Austria, Argentina, Germany, India, Italy, Kazakhstan, China, Kyrgyzstan, Netherlands, Russia, Uzbekistan, Ukraine



EXHIBITION STATISTICS



351
buyers
of refrigerating
equipment



13
countries

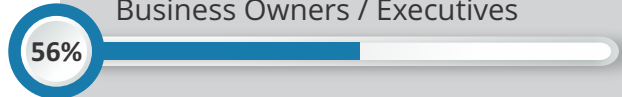
89% planned to purchase participants' products based on the results

81% came for the purpose of exploring, purchasing products / obtaining industry information and finding new partners

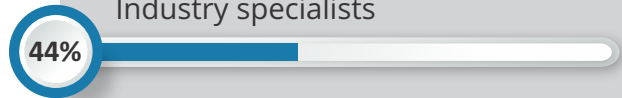
46% visited the exhibition for the first time

OFFICIAL STATUS

Business Owners / Executives



Industry specialists



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«I came from Minsk city. Our offices are located in Kazakhstan, Belarus, Poland. We have come to find new partners. The exhibition is very interesting and promising, it allows many companies to expand the boundaries of their business, present themselves to a wide audience and be aware of the latest industry trends».

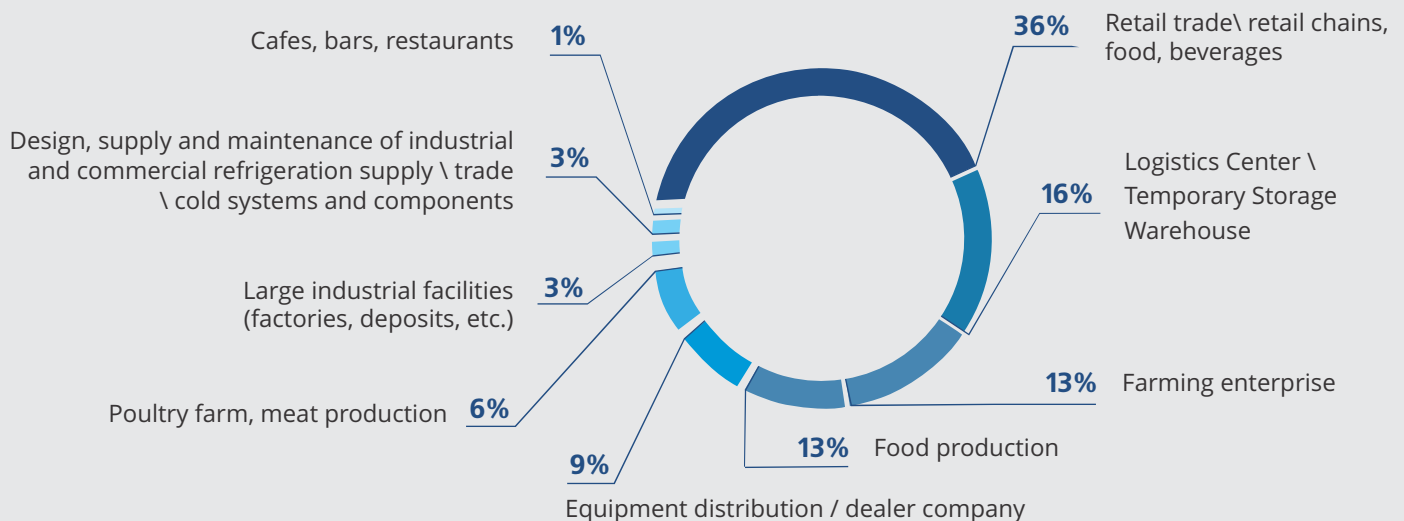
Alexandr Drus,
founder of «ASAP GROUP»

||

VISITORS
FEEDBACK



THE TYPE OF ACTIVITY OF VISITORS



PARTICIPANT PROFILE



238 sq.m.
total area
Exhibitions



11
participating
companies



6
countries

Germany, Kazakhstan, China,
the Netherlands, Russia, Turkey

OPINIONS OF THE PARTICIPANTS

- 99%** participation in the exhibition is important
- 98%** of the participants completed their goals partially and completely
- 97%** of participants are satisfied with the return on investment from exhibiting
- 96%** of the participants highly appreciated the level of the exhibition
- 93%** confirmed their participation in 2024
- 88%** of the participants are satisfied with the number of visitors

BUSINESS PROGRAM

Seminar and master class:

"Refrigeration supply of warehouse: ways to optimize energy consumption and increase efficiency".

Speakers:

engineers-developers of Guentner Kazakhstan - training of specialists, demonstration of experimental developments and new technological solutions of the industry.

PARTNERS AND OFFICIAL SUPPORT:

Ministry of Agriculture
of the Republic of Kazakhstan

Akimat
of Almaty



"We are very pleased to be at ColdChain Qazaqstan as representatives of our company, as the exhibition is a great platform to meet new customers, potential partners. We have been taking part in this exhibition for several years and we like it very much. It takes a long period of time to conclude contracts, we already work with our main partners, but it is always good to meet them live and renew contacts. I believe that visiting such platforms helps to find new customers and expand business."

Hoogeveen Marco,
CEO of Head office TECHNOCOOL ENGINEERING (Kazakhstan)



FEEDBACK FROM PARTICIPANTS





ColdChain
Qazaqstan

ORGANISERS



**SEE YOU AT ColdChain
Qazaqstan 2024!**
Book your stand today!



*The event is held concurrently with the 18th International Central Asian Agriculture Exhibition - AgroWorld Qazaqstan 2024



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